



Glenlands 129 with her 10 ET calves sired by Mungalla 718 in 1987.

BRUCE AND VAL CHILDS

GLENLANDS, STUD NO. 95.

THE GLENLANDS PREFIX was founded by the late Edward Childs in 1968 as stud number 95. From around that time the daily running of the operation was undertaken by Bruce and Val Childs.

Livestock production has been carried out by the Childs family at Glenlands, on the outskirts of Rockhampton, for the past 122 years.

Val gave us an insight into why she and Bruce chose to become involved with Droughtmasters, "We tried a number of breeds including Santa Gertrudis, as a result found that Droughtmasters were far better suited to our environment and conditions. They (the cattle) outweighed and outperformed all other competitors. It was our belief, even back then that the breed was suited to a wide range of environments and their

acceptance would continue to grow and develop. Droughtmasters were outstripping other Indicus breeds so the decision was an easy choice."

"From the outset it was clear that the tick tolerance, the doing ability, overall capacity, versatility and sustainability of the breed was one of their many enduring features", said Val. Adding, "Their docility, fertility, milking, mothering ability and longevity were excellent and made progress and advancement that much easier."

Bruce and Val utilized technology in a bid to advance their herd and immediately started to identify the more elite end of the herd in a quest to multiply that area as fast as possible. As artificial methods of reproduction in beef cattle were advancing, they embraced both AI and embryo transfer programmes. This method of reproduction

and subsequent acquisitions of other cattle has seen the stud grow to a size where it is now the largest registered herd within the breed. As a result, Glenlands offered the first ET and later on IVF cattle within the breed.

Showing and exhibiting cattle has always been an integral part of Glenlands. One of the early accolades that came the way of the breed was the interbreed champion, Glenlands 763 (ET) taking out 28 interbreed titles. Another success story was Glenlands 593 (ET), taking out three consecutive Brisbane Royal Grand Champion titles as a junior and then as a senior female. Until recently a feat that had not been repeated. Possibly the greatest showing victory for the stud came Beef 2012 with Glenlands Prince taking the Interbreed Champion. Later that year at the stud's inaugural on property sale, Prince sold for a breed record \$180,000. Previous to that Glenlands established the breed record for a female for Kineesha and her calf at \$42,500 at the 2007 Sale. Previous to staging their On Property Sale, Glenlands conducted their Annual Sales from 2000 to 2011 at CQLX, Gracemere. Other record holders were Glenlands Hilton at \$95,000 in 2004 and the 2022 On Property Sale was the highest grossing seedstock sale of the year at \$4.335 million. The stud has exported both genetic material and live cattle to South Africa, South East Asia, South America and Mexico.

Bruce sadly passed away in May 30th 2017. Val continues her active involvement in the breed, the stud and property with the assistance of her sons and their families.



2009 Brisbane Royal Champion, Glenlands Maxamillion with Val, Bruce, Jason and Darren Childs.