

COMMERCIAL FEMALE SALE THURSDAY, 26 MAY 2022

In the 60th year of the Droughtmaster Society we are pleased to be holding our inaugural Commercial Female Sale which will be hosted via AuctionsPlus on Thursday 26th May 2022.

Over the past couple of years, Droughtmaster Australia has experienced significant growth in new memberships which has resulted in increases in the registration of females on our Herdbook and demand for quality commercial Droughtmaster females.

The introduction of the Commercial Female Sale is an opportunity to create a market for buyers and sellers which will be heavily supported by Droughtmaster Australia. The support of Droughtmaster Australia will be through a dedicated marketing campaign which will focus on the "Droughtie" Female and the benefits she offers to beef producers. This campaign will be rolled out prior to the sale and throughout the year consisting of the launch of a promotional video, print media advertising, digital and social media, exposure at our 60th Anniversary celebrations and utilising the support of our corporate partnerships.

We invite Droughtmaster breeders, **both members and non-members**, to participate in this sale. We envisage that this will become an annual event which not only allows Droughtmaster breeders an opportunity to sell commercial females with the marketing support of Droughtmaster Australia but also allows buyers to have a large selection of Droughtmaster females on offer at a set time of the year.

Enclosed are the Conditions of Entry and Contact details for your perusal.

Simon Gleeson
Chief Executive Officer, Droughtmaster Australia

Nominations

The sale is open to all Droughtmaster Breeders including members and non-members.

Vendors need to nominate via their chosen agent who is also an accredited AuctionsPlus assessor. Assessors may be found via "Find Assessors" tab on the AuctionsPlus homepage <https://auctionsplus.com.au/assessors/livestock>

Conditions of Entry

1. All entries are to be female.
2. Each lot shall be minimum of 10 females
3. Female entry requirements:
 - a. Females maximum age is 10 years

- b. Females over 36 months of age and/or 4 teeth or more must be PTIC or have a calf at foot.
 - c. Females PTIC or with a calf at foot sired by a breed other than Droughtmaster are acceptable, however joining details must be included in lot description.
 - d. Females can be pre-classified by a Droughtmaster classifier (please contact Droughtmaster Australia for a classifiers list) to be suitable for D1 or D2 registration with Droughtmaster Australia by the purchaser.
 - e. Classified D rated females can be included for sale, this classification may be included in the lot description.
 - f. PTIC females can be pregnancy tested by the vendor or their chosen veterinarian, with the pregnancy status clearly described in the lot description. Droughtmaster Australia strongly recommends the use of veterinarians or accredited pregnancy technicians.
4. All females should reflect the Droughtmaster Standard of Excellence. The Droughtmaster Standard of Excellence is available on www.droughtmaster.com.au
 5. The AuctionsPlus assessors or the Droughtmaster Sale Committee have the right to reject entries that do not reflect the Droughtmaster Standard Excellence.
 6. The auction sale will be run online by AuctionsPlus. All animals are to be nominated, assessed, photographed and videoed to enable the catalogue to go live by the 19th May 2022.
 7. The lots will be sold geographically as per current AuctionsPlus format i.e., starting at the Far North down to Far South then over to WA.
 8. Selling Agents will be rebating half of one percent of their commission to Droughtmaster Australia as a marketing and promotion levy. The Selling Agent is to contact Droughtmaster Australia for a selling agreement This agreement is to be signed by the agent and returned to Droughtmaster Australia.

Disclaimer:

This is a Droughtmaster Australia Supported Sale although the sale will be conducted in accordance with the AuctionsPlus User Agreement and Sales Terms and Code of Conduct.

Sale Contacts:

Droughtmaster Stud Breeders' Society Directors:

Ken McKenzie 0427 829 128
Will Haviland 0437 849 478
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