

NATIONAL

DROUGHTMASTER

BULL SALE

DROUGHTMASTER
NATIONAL SALE 2020

POST SALE REPORT

OCTOBER 1ST 2020



REFRESHMENT EARNED ON THE LAND



CRISP AUSTRALIAN LAGER 18+ PLEASE DRINK RESPONSIBLY

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The 2020 Droughtmaster National Bull Sale delivered some record results with the top price bull selling for \$160,000 and the sale averaging \$10,990. There were 427 bulls offered for a clearance of 91% and 144 bulls sold for in excess of \$10,000.

Attendees noted that the consistency and quality of this year's line-up of bulls was of a high standard. This buyers across the two days of the sale were quite discerning and appeared to particularly target bulls on the basis of breeding, polled status, temperament and performance data.

It is hard to pinpoint exactly the reasons for the exceptional results of the sale but factors including change in seasonal conditions in some areas, a strong cattle market, and the reputation of the breed particularly after the recent dry years that have been experienced across the country would have obviously contributed.

This report provides a breakdown of the data from the sale which is in line with the commitment in our strategic plan.

Simon Gleeson

General Manager

Droughtmaster Australia

SALE HIGHLIGHTS

EVENT GROSS **\$4,231,000**

TOTAL NUMBER OF BULLS SOLD **385**

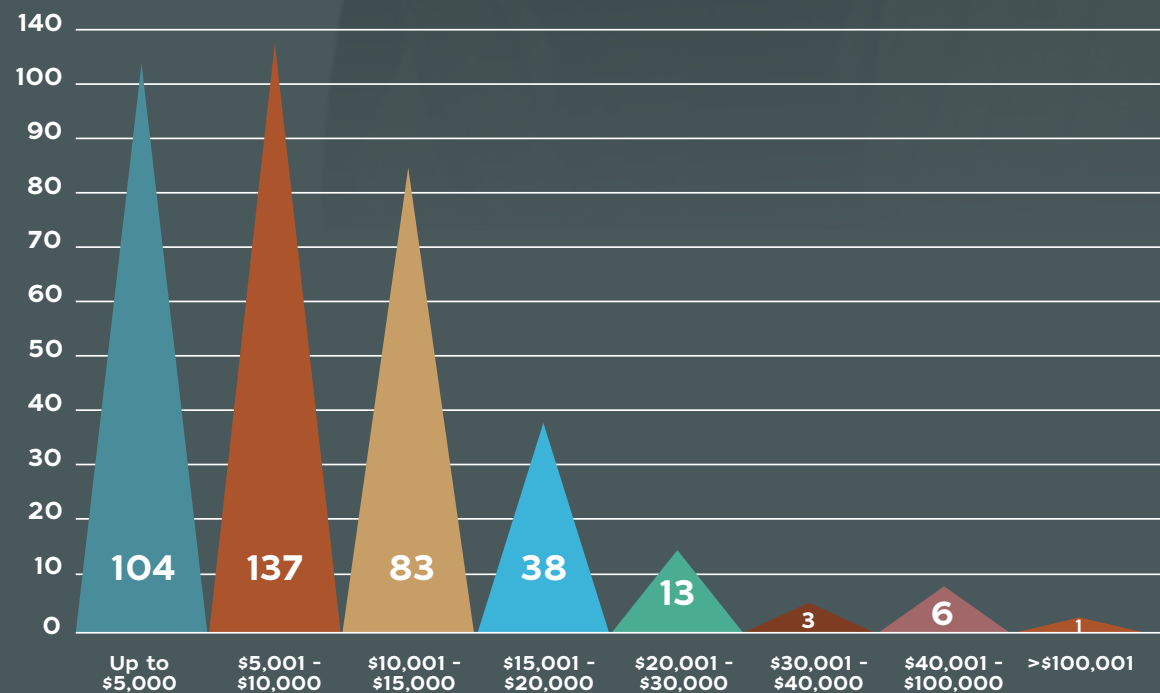
CLEARANCE **91%**

AVERAGE PRICE **\$10,990**

HIGHEST PRICE **\$160,000**

	2020	2019
BULLS SOLD UP TO \$10,000	63%	76%
BULLS SOLD OVER \$10,000	37%	24%

SALES BRACKETS

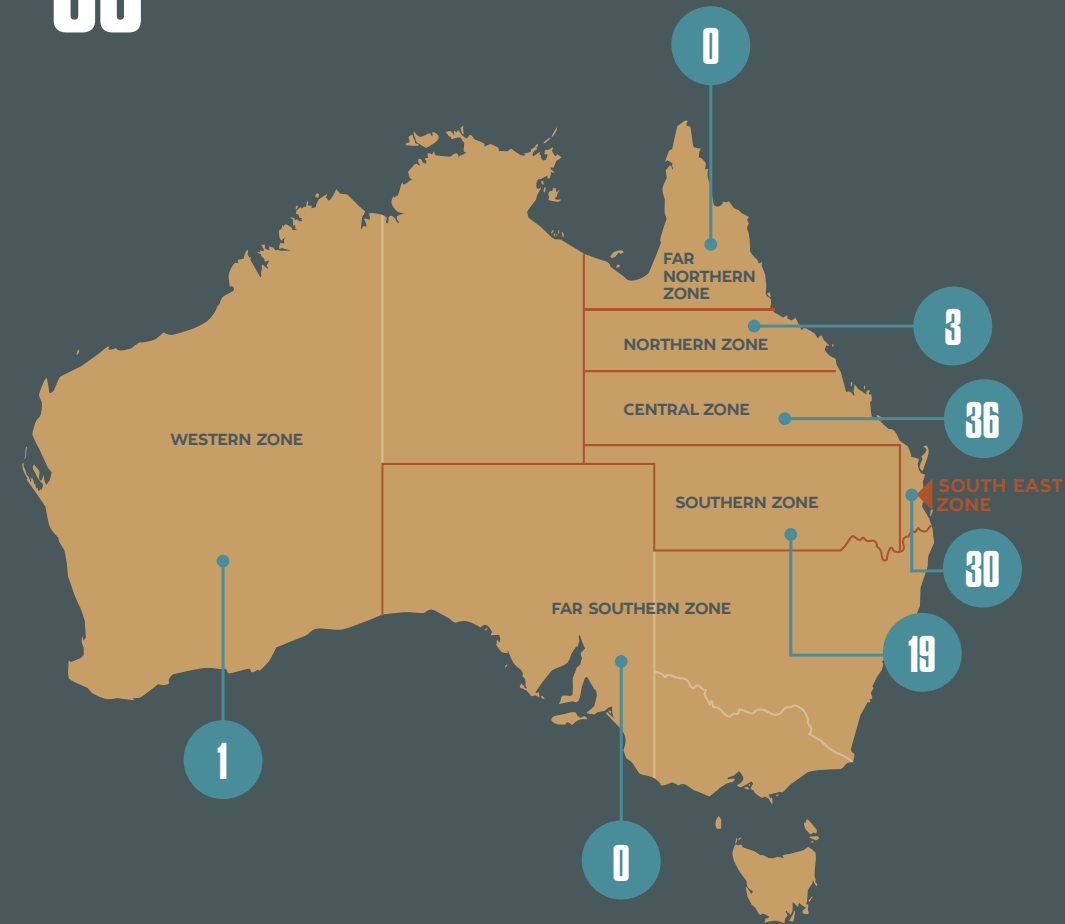




VENDOR RESULTS

NUMBER OF VENDORS

89



AVERAGE DRAFT SIZE

5.33

BID CARD REGISTRATIONS



AVERAGE
NUMBERS
OF BULLS
PURCHASED
BY BUYERS

2.21

ONLINE
PURCHASES
BY BUYERS

23

\$137,500
GROSS

TOTAL INDIVIDUAL
ONLINE BIDS

145

LOTS RECEIVING
ONLINE BIDS

84

BULK BUYERS

34



18



6



21



+ BULLS



SALE
TYPE

MEMBER TO
MEMBER

142

MEMBER TO
NON-MEMBER

243

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BULL SALE

BUYER
RESULTS

SOLD BULLS DESTINATIONS & AVERAGE PRICE



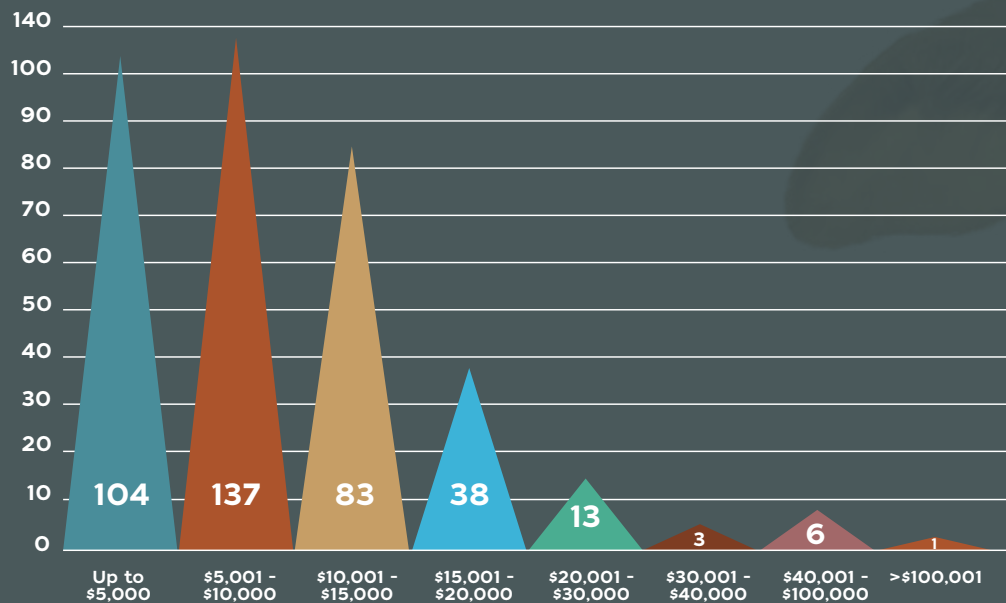
DESTINATION ZONE		AVERAGE PRICE
Far Northern	4	\$5,750
Northern	46	\$10,533
Central	237	\$10,584
Southern	25	\$16,640 (Top Price Bull)
South East	71	\$10,908
Far Southern	2	\$12,250
Western	0	\$0

SELLING AGENT RESULTS



	ELDERS	NUTRIEN	SSB / GDL
Prices achieved	\$100,000	\$18,000	\$160,000
	\$70,000	\$17,000	\$70,000
	\$60,000	\$16,000	\$55,000
Offered	139	57	229
Sold	121	49	215
No bid	18	8	14
Clearance	87%	86%	94%
Average price achieved	\$11,686	\$6,929	\$11,523

SALES BRACKETS



PEDIGREE STATUS

Pedigree	Sales Volume	Top Price	Average Price
D5	330	\$160,000	\$11,445
D4	22	\$30,000	\$10,000
D3	11	\$13,000	\$6,045
D2	3	\$35,000	\$14,833
Herd bull	19	\$11,000	\$6,474

ATTRIBUTE RANGE

	WEIGHT	EMA	P8	RIB	Scrotal
Highest	1095kg	154	18	13	46
Lowest	658kg	106	7	4	32

HORN POLL TEST

	PP (Polled)	Ph (Carrier)	hh (Horned)	Not tested
Sold	108	97	4	176
Highest Price	\$160,000	\$100,000	\$6,000	\$60,000
Average Price	\$12,120	\$11,206	\$4,875	\$10,315

WEIGHT



Lightest (D5)

658kg
\$7,500



Average

799.72kg
\$10,990



Heaviest (HB)

1095kg
\$11,000

AGE



Youngest (D5)

18 months
\$10,000



Average

23 months
\$10,990



Oldest (D5)

35 months
\$4,000

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