

# DROUGHTMASTER

Australia's natural wonder

DROUGHTMASTER MAGAZINE  
AUGUST 2022 EDITION

## ADVERTISING BOOKING SHEET

ADVERT SIZE	ADVERT DIMENSIONS (width x height mm)	COST ex GST	BOOK	ARTWORK REQUIRED
Double Page Spread	420mm x 297mm plus bleed 5mm (allow spine bleed too**)	\$1600	<input type="checkbox"/>	<input type="checkbox"/>
Back Cover	210mm x 297mm plus bleed 5mm	\$1350	<input type="checkbox"/>	<input type="checkbox"/>
Inside Cover	210mm x 297mm plus bleed 5mm	\$950	<input type="checkbox"/>	<input type="checkbox"/>
Full Page	210mm x 297mm plus bleed 5mm	\$850	<input type="checkbox"/>	<input type="checkbox"/>
Half Page	185mm x 135mm	\$500	<input type="checkbox"/>	<input type="checkbox"/>
Third Page	185mm x 90mm	\$400	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Page	185mm x 67mm	\$320	<input type="checkbox"/>	<input type="checkbox"/>
Bulletin Board	94mm x 64mm	\$110	<input type="checkbox"/>	<input type="checkbox"/>

Please allow 10mm critical text and image margin on all adverts.

Name HERD Code

Trading Name

Billing Address

Email

Phone Mobile

Special Requests

Signed Date

CIRCULATION

**4,200**

### DEADLINES:

Booking deadline: 30th June

Completed artwork deadline: 11th July

COMPLETED ARTWORK MUST BE  
SUPPLIED IN PDF FORMAT TO  
ALI@DROUGHTMASTER.COM.AU